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END STIGMA

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HELP PATIENTS AND
FAMILIES IN CRISIS

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PREVENT ADDICTION
AND INTERVENE QUICKER

IMPROVE TREATMENT

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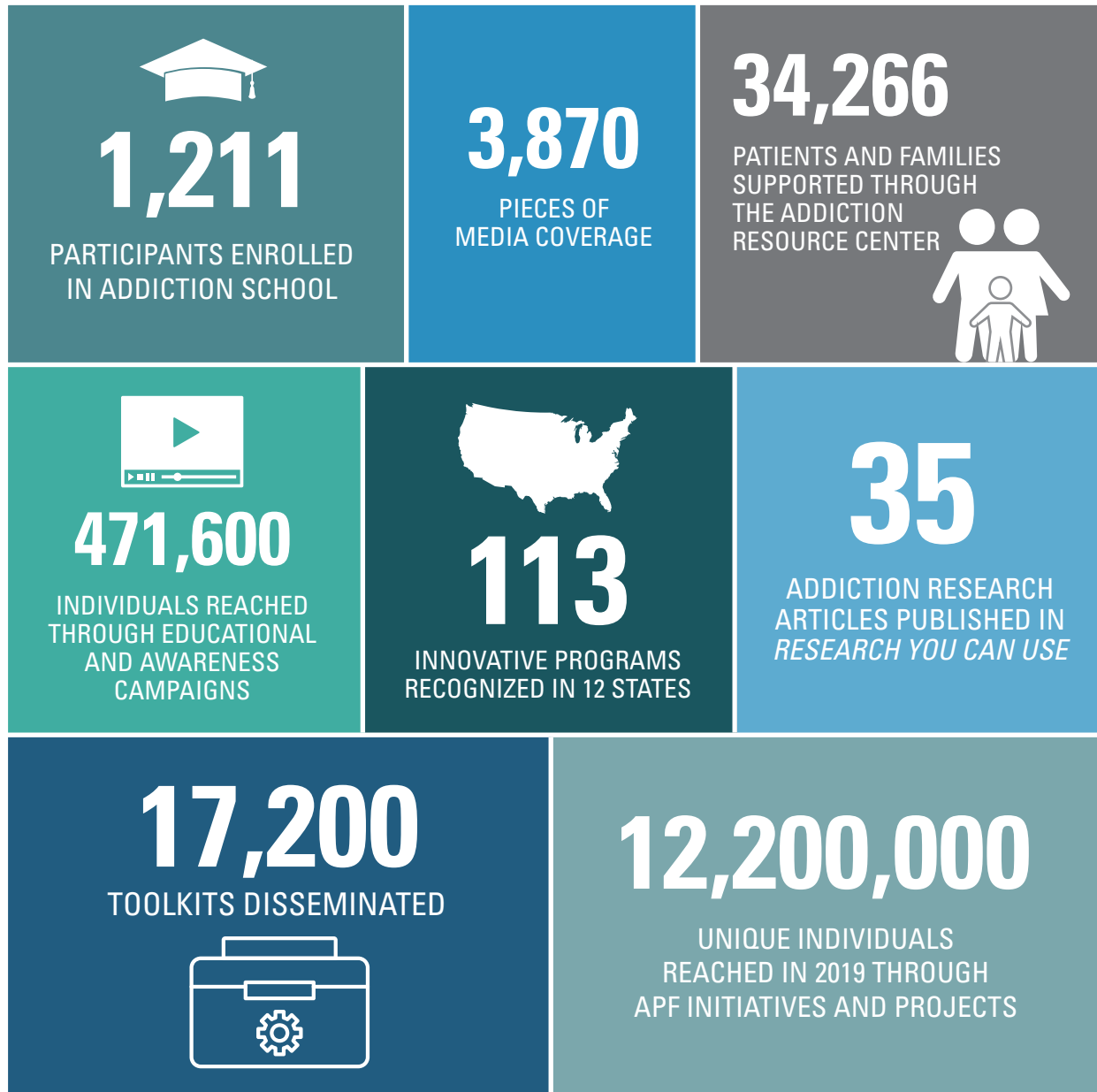
FOSTER INNOVATION

2019 ANNUAL REPORT



ADDICTION
POLICY FORUM

2019 OVERALL IMPACT



DEAR FRIEND,

Your support means so much. In 2019, you helped us tackle the stigma around addiction and help more than 34,000 families and patients in crisis.

2019 was a landmark year for the Addiction Policy Forum. In just our fourth year, we reached millions of patients and families impacted by addiction throughout the country and connected them to evidence-based educational materials and resources, all while continuing to work toward our mission of eliminating addiction as a major health problem.

This is a testament to the commitment and compassion of our incredible volunteers and families, our generous financial supporters, our dedicated board members, and our hardworking staff. Some days tackling addiction feels like an insurmountable task, but that's when we choose to move the bar higher for ourselves. While we are still a long way from reaching our mission, the strides we have made this year will be the rocket fuel we take into 2020. Since launching our Addiction Resource Center, we have been able to provide comprehensive addiction support to over 75,000 patients and families in crisis and, with your financial support, we will be able to support over 150,000 by the end of 2020. This year we were delighted to highlight 113 innovative programs in 12 states, shining a light on the warriors who build bridges over gaps in care with limited resources.

Everyone has a role when it comes to addressing addiction in the United States. That is why we have made it a priority to educate different audiences about addiction with customized content. Each week addiction expert Dr. Mark Gold breaks down key findings in the latest addiction research for healthcare professionals in the Research You Can Use newsletters. Our "Addiction and the Brain" video explains the brain science of addiction to adolescent audiences.

These are just a few of the projects we have been working on this year, and we encourage you to review this report and learn about our many other projects and initiatives.

Sincerely,



Jessica Hulsey Nickel

Jessica Hulsey Nickel



Jonathan W. Blodgett

District Attorney
Jonathan Blodgett

ABOUT ADDICTION POLICY FORUM

OUR VISION

Our vision is to eliminate addiction as a major health problem.

OUR MISSION

We lead the fight against the deadly consequences of addiction and help patients, families, and communities affected by the disease.

OUR STRATEGIC GOALS

1. Help Families and Patients in Crisis

Provide new, effective resources and support for patients and families in crisis.

2. Improve Treatment

Integrate treatment into healthcare, improve quality and make it easier to access.

3. Prevent Addiction and Intervene Quicker

This is a preventable illness and early intervention is key.

4. End Stigma

Build empathy and compassion by educating the public and key constituencies about addiction as a health condition.

5. Foster Innovation

Focus on innovation, progress, solutions. Replicate and take to scale. Ensure proper resources.



LEADERSHIP

BOARD OF DIRECTORS

District Attorney Jonathan Blodgett, Essex County, Massachusetts, Board Chair

Ms. Sue Thau, Community Anti-Drug Coalitions of America, Board Member

Ms. Blake Norton, Police Foundation, Board Member

Ms. Jessica Hulsey Nickel, Founder, Addiction Policy Forum, Board Member

General Barry McCaffrey, Retired, United States Army/Drug Czar, Chairman Emeritus

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Dr. Charlotte Wincott, Pear Therapeutics

Dr. Christian Conte

Dr. Mark Gold, Washington University

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Jim Freund, Family Member (VA)

Karla Jacques, Family Member (MO)

Lorraine McNeill-Popper, Family Member (NY)

Matthew Tucker, Family Member (AL)

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Scott Shortenhaus, Eli Lilly

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Vicky Cornell, Chris and Vicky Cornell Foundation

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Dr. Mark Gold, Washington University in St. Louis

Dr. Caroline DuPont, Institute for Behavior and Health Inc.

Dr. David Baron, Western University of Health Sciences

Dr. James Berry, West Virginia University

Dr. Jean Cadet, National Institutes of Health

Dr. Jessi Gold, Washington University in St. Louis

Dr. Lisa Marsch, Dartmouth College

Dr. Marc Potenza, Yale University

Dr. Michael Lesser, Rane Corp.

Dr. Nicole Avena, Diet and Food Addiction



Dr. Robert DuPont, Institute for Behavior and Health Inc.

Dr. Sarah Vinson, Associate Clinical Professor of Psychiatry and Pediatrics at Morehouse School of Medicine



The 2019 National Leadership Conference brought together more than 400 family members, policymakers, first responders, healthcare providers, and other practitioners working to improve the response to substance use disorders. The conference highlighted innovative solutions and policy options to implement a comprehensive response to addressing addiction, from prevention, treatment, and recovery to criminal justice.

DRUG CZARS PANEL

On June 24th, in front of over 300 attendees, the National Leadership Conference commenced with an unprecedented moment: Keynote Speaker and current **Director of the Office of National Drug Control Policy (ONDCP) Jim Carroll**, invited previous Directors of ONDCP **General Barry McCaffrey (ret.)** and **Dr. Robert DuPont** to join him onstage for an impromptu panel. For the first time in history, three individuals who held the position of Director of the Office of National Drug Control Policy shared their insight on the current opioid epidemic and lessons learned heading the nation's top office on addiction.



FEATURED SPEAKERS

Our speakers included **Drug Enforcement Administration (DEA) Chief of Community Outreach Sean Fearn**, who provided an update on current DEA priorities and ways they are working to address drug trafficking, and prevention and **anger management expert Dr. Christian Conte** spoke to attendees about mindfulness and awareness and ways we can use both to better address addiction.



INNOVATIONS IN TREATMENT

Panelists included Dr. Arjun Venkatesh (Yale University School of Medicine), Kathy Bettinardi-Angres (Positive Sobriety Institute) and Kerry Norton (Founder of Hope on Haven Hill) who discussed treatment of substance use disorders.

CRIMINAL JUSTICE

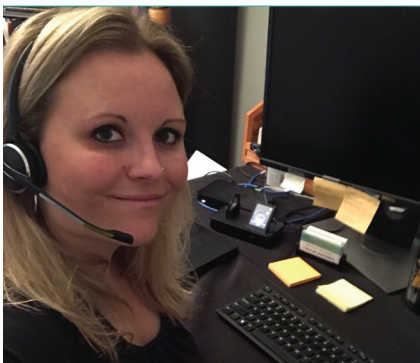
Essex County District Attorney Jonathan Blodgett, Kentucky Justice and Public Safety Cabinet Secretary John Tilley, and Tara Kunkel, Senior Drug Policy Advisor at the Department of Justice discussed cutting-edge strategies to address substance use disorders in criminal justice settings.





ADDICTION RESOURCE CENTER

The Addiction Resource Center (ARC) fills a critical gap in how addiction is addressed in this country and moves us closer to treating substance use disorders like other chronic diseases. Through the toll-free helpline and patient portal, the ARC supports patients, families, and providers with critical information about addiction and connects them to quality treatment, recovery and harm reduction resources through our database and helpline.



ALCOHOL AND DRUG HELPLINE

The Addiction Resource Center's Alcohol and Drug Helpline is a free, confidential service available to patients, families and providers, and is staffed by licensed clinical social workers, certified alcohol and drug counselors, and peer recovery advocates. The line is available at 833-301-HELP (4357).

76,642

patients and families helped through the Addiction Resource Center portal and alcohol and drug helpline since 2018.

DATABASE OF 62,141

searchable resources on addiction treatment, recovery supports and harm reduction services.

ADDICTION A-Z

Addiction A-Z is content that breaks down key elements of addiction and substance use disorders for patients and families, linking individuals to our evidence-based resources. Elements include: what is addiction, the brain science of addiction, prevention, signs and symptoms, what to do in a crisis, types of substance use disorder, and treatment and recovery.

DATABASE OF RESOURCES

The Addiction Resource Center hosts a database of over 62,000 searchable addiction resources in the United States. Addiction Policy Forum database analysts spend thousands of hours tracking down local addiction resources to help individuals when they need it the most. The Addiction Resource Center is the only database that features resources for addiction treatment, recovery supports and harm reduction services.

TRANSLATING THE SCIENCE

Since Addiction Policy Forum was founded, we've made it a priority to create content that simplifies the science of addiction. Our videos are played in hospital waiting rooms and across big screens at sporting events, during one-on-one counseling sessions and in schools and community centers. Our goal -- make science accessible to help tackle stigma.



WHAT IS ADDICTION?

The What is Addiction campaign and video explainer boils down the brain science of addiction. The project aims to tackle the stigma around addiction by explaining in easy to understand terms about how substance use disorder is a health condition that affects two primary parts of the brain. It has been watched 471,600 times and still counting!

ADDICTION: DISPELLING THE MYTHS

The animated series aims to expand public understanding about addiction and replace the myths and misinformation that keep substance use disorders (SUDs) from being treated like any other medical condition. "ADDICTION" is animated by award-winning artist Patrick Smith. The content of each episode is the result of close collaboration between scientists, patients, families impacted by addiction, and members of our team.



WHAT IS PREVENTION?

What is Prevention? Campaign is a collaboration with Community Anti-Drug Coalitions of America (CADCA) that explains the nuts & bolts of evidence-based prevention and seeks to empower everyone to play a role—at home, at school, and throughout our communities.

THE "ABC'S OF ADDICTION" WITH JESSICA HULSEY NICKEL

In the "ABC's of Addiction", Addiction Policy Forum's founder, Jessica Hulsey Nickel, shares information on prevention, treatment, risk and protective factors and why she started the nonprofit.





RESEARCH YOU CAN USE

Renowned addiction psychiatrist and researcher Dr. Mark Gold highlights cutting-edge research related to addiction prevention, treatment, and recovery that may help transform policy and practice for healthcare professionals. Topics in 2019 Research You Can Use have included:

- The Surprising Links Among Opioid Use, Suicide, and Unintentional Overdose
- Physical Activity May Reduce Risk of Depression
- What you should know about Marijuana and Sperm
- What Role Should Psychiatrists Play in Responding to the Opioid Epidemic?
- Liver Transplants and Alcohol-Associated Liver Disease
- Cannabis use via E-cigarette on the Rise Among Adolescents
- Geographic Distribution of Opioid-Related Mortality in the Third-Wave Opioid Epidemic
- Coordinating Care for Pregnant and Postpartum OUD Patients
- The Paradox of Diverted Buprenorphine
- Fentanyl-adulterated Cocaine: Strategies to Address the New Normal
- How Does Spirituality Change the Brain?
- Why are habits so hard to break?
- Ketamine and Naltrexone Combined Could Help Treat Depression and Addiction Simultaneously
- Veterans Affairs Uses Predictive Model to Reduce Opioid Risks
- Risks of Opioid & Alcohol Use for Women Increase with Age
- Can CBD Help in the Treatment of and Recovery from Opioid Use Disorder
- The Impact of Racism and Mindfulness on Health
- Data sharing among ED physicians could reduce drug overdose
- Are e-cigs helpful or harmful? Science says "it's complicated."
- What can rats tell us about making better medications for alcohol use disorder?



RESEARCH YOU CAN USE

ADDICTION POLICY FORUM

BY DR. MARK GOLD

Volume 2 | July 2019

In this issue:

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Fentanyl-adulterated Cocaine: Strategies to Address the New Normal
April 25, 2019

At the center of America's deadly opioid epidemic, non-pharmaceutical fentanyl appears to be finding its way into illegal stimulants that are sold on the street, such as cocaine. Adulteration with fentanyl is considered a key reason why cocaine's death toll is escalating. Cocaine and fentanyl are proving to be a lethal combination - cocaine-related death rates have increased according to national survey data. This has important emergency response and harm reduction implications as well-naloxone might reverse such overdoses if administered in time. A recent study by Nolan et al. assessed the role of opioids, particularly fentanyl, in the increase in cocaine-involved overdose deaths from 2015 to 2016 and found these substances to account for most of this increase.

Fentanyl and Cocaine
Fentanyl is a synthetic, short-acting opioid that is 50 to 100 times more powerful than morphine and increasingly associated with a heightened risk of fatal overdose. The combination of heroin and cocaine, also known as "speedballing," was popular in the 1970s. Recently, there has been an uptick in cocaine being adulterated with other powerful substances like the synthetic opioid fentanyl. Unlike in the intentional combination of cocaine with other substances in the '70s, many modern users are not aware that their cocaine may be mixed with another substance, leaving them vulnerable to an accidental overdose.

Cocaine deaths have moved up to the second most common substance present in fatal overdoses—after opioids. Before 2015, fentanyl was involved in fewer than 5% of all overdose deaths each year. This rate increased to 16% in 2015 and continues to rise. At the beginning of 2016, 37% of cocaine-related overdose deaths in New York City involved fentanyl. By the end of the year, fentanyl was involved in almost half of all overdose deaths in NYC. Since then, several US cities have reported similar outbreaks of overdose fatalities involving fentanyl combined with heroin or cocaine. The combination of fentanyl and cocaine has been a considerable driver of the rising death toll since 2015, and opioid-naïve cocaine users are at an especially high risk of unintentional opioid overdose.

Why is Fentanyl Appearing in Cocaine?
One theory is that the adulteration is an accident and occurs by residual fentanyl being present in the same space and on the same surfaces where cocaine is being processed. Another theory is that



Addiction Policy Forum’s awareness campaigns and toolkits help educate on key topics from overdose reversal to prescription drug disposal. Our state chapters helped distribute over 17,200 physical kits at community events, conferences, church meetings and other activities in 2019.

OVERDOSE AWARENESS TOOLKIT

We distributed more than 2,200 overdose awareness kits throughout the country in 2019. This helped get valuable resources to communities all across the country battling the addiction crisis, including training videos on how to recognize and respond to an overdose, information about how to administer naloxone, harm reduction education, and supplementary reading. These toolkits are a hands-on way for those on the ground to how to recognize and respond to an overdose.

WHAT ARE OPIOIDS?

Opioids can be prescribed pain relievers or illicit drugs.

- Heroin
- Fentanyl (e.g. Duragesic®)
- Hydrocodone (e.g. Vicodin®)
- Hydromorphone (e.g. Dilaudid®)
- Oxycodone (e.g. OxyContin®, Percocet®)
- Oxycodone (e.g. Opana®)
- Codeine (e.g. Tylenol #3 and #4)
- Morphine (e.g. MS Contin®)
- Meperidine (e.g. Demerol®)
- Buprenorphine (e.g. Suboxone®)
- Methadone (e.g. Dolophine®)

Opioid use can lead to dependence and addiction.

Opioids act on parts of the brain that control pain. They also affect the areas of the brain that control breathing. During an opioid overdose breathing can slow or stop, which can cause loss of consciousness, coma, or death.¹

In 2017, overdoses involving opioids killed an estimated 47,600 people in the United States.²

1. SAMHSA. (2018). Opioid Overdose Prevention Toolkit. <https://www.samhsa.gov/overdose-prevention/toolkit-overdose-prevention-toolkit/OPAT-18-412>

2. CDC. (2018). Drug Overdose Deaths in the United States, 1999–2017. <https://www.cdc.gov/drugoverdose/deathstrends/index.html>

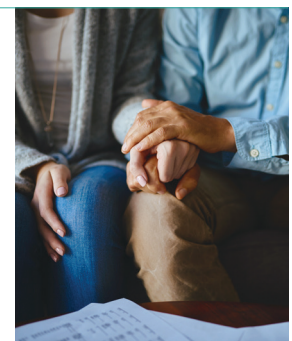


RX DISPOSAL TOOLKIT

Prevention begins at home. That’s why we created the Rx disposal toolkit to help address addiction and encourage individuals to safely dispose of old and unused prescription medications. In 2019, we distributed over 15,000 Rx disposal toolkits.

LANGUAGE MATTERS

Stigma is one of the greatest challenges faced by individuals with substance use disorders -- and we can work to end stigma by changing the language we use to describe addiction and those struggling with this disease. When words are used inappropriately to describe individuals with substance use disorders, it not only negatively distorts societal perceptions of their illness but also feeds into the stigma that can prevent individuals from seeking help.





#192ADAY CAMPAIGN

192aDay is a national awareness and action campaign that honors the 192 lives lost each day due to drug overdose. In 2019, the campaign shared 203 stories submitted by family members who have lost a loved one. The project reached more than 1.5 million people throughout the country.

"Courtney was a shining star. The room lit up when she walked in and everyone loved her. She could always make people laugh and smile and was always there to help those in need. After her passing we received countless messages from kids she had helped along the way. We ask that Courtney be remembered not for the short time of her substance misuse, but for the great person she was and her love of life."

– Courtney's Father, Doug



"Lyndsey continued to have lots of loving support up until the very end from our family, friends, and counselors and she found great strength from her relationship with her precious son Jaxton, who she loved more than anything. Sadly none of this was enough to prevent our tragedy. The deadly substances took over and hijacked her mind over time, wreaked havoc on her body, stole her dreams and ours and ultimately took her young life."

– Lyndsey's Mom, Connie

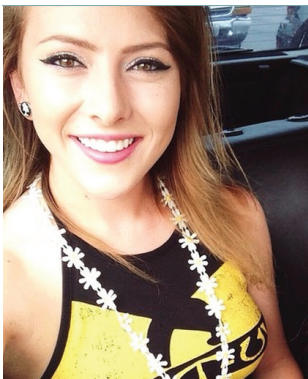
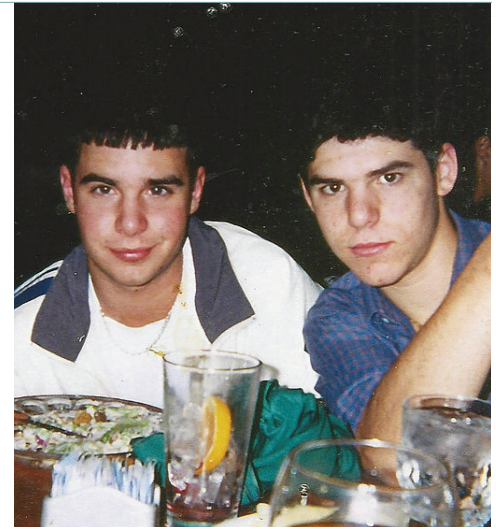


"My twin brother, Larry, was amazing, charming, funny, popular and the most talented drummer you've ever heard. We were very close. We planned out our lives together. When we were very little and said our prayers at night, we used to ask God if we could 'go to heaven at the same time' because we couldn't stand the thought of either one of us having to live without the other."

– Larry's Sister, Lorraine

"We consider ourselves blessed to have known Domenic and Vincent and grateful for their short stay with us. They give us guidance to help others. After losing my two eldest sons, I vowed to make a difference through awareness and education. In an effort to reach those who are suffering from addiction or trying to help a loved one, I visit schools and treatment centers to tell my story and educate young audiences about the dangers of substance use. If I can save at least one child by sharing my experience of loss, strength and hope, it is all worth it."

– Domenic and Vincent's Father, Chucky

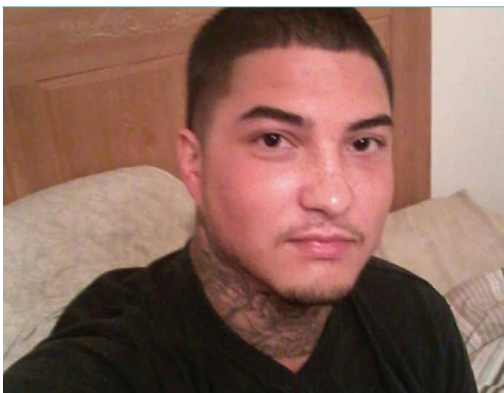
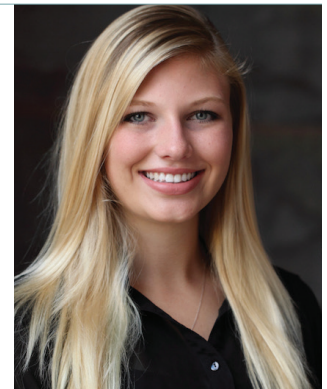


"Hannah did not want to die; the morning of her death she had just turned in one of the last term papers she needed to earn her Bachelor's Degree in Psychology. On the floor next to her bed was a pile of LSAT study books and underneath her pillow was a 'To Do' list."

– Hannah's Mother, Barbara

"According to the autopsy report, Emily had six times what would be considered a therapeutic dose of fentanyl for the largest man. She was just a small young woman and didn't stand a chance. The fentanyl killed her almost instantly after she injected it. Her chair sits empty at the kitchen table and when I look across the table I think about how I was robbed of my daughter. No matter what happens to the dealers charged in connection with her death, nothing will ever bring her back."

– Emily's Mother, Angela



"I will always miss Anthony--our talks, the fun times and the bad times too. As we laid Anthony to rest I told him, "It's never goodbye just see you later." I know his spirit is forever with us even though his physical form was taken by heroin."

– Anthony's Brother, Gino

PILLAR OF EXCELLENCE AWARDS

At the 3rd annual Gala, Addiction Policy Forum recognizes the following awardees:

Jim Freund

Advocate of the Year

Family Member

Dr. Mark Gold

Lifetime Achievement for Research

PROFESSOR (ADJUNCT), WASHINGTON UNIVERSITY IN ST. LOUIS, Missouri

2019 Pillar of Excellence Awards:

Marla Oros, RN, MS

Treatment

Mosaic Group, Maryland

Derrick Hunt

Harm Reduction

*Community Risk Reduction Services,
Baltimore Maryland*

**State Attorney Dave Aronberg
and Chief Assistant State
Attorney Alan Johnson**

Criminal Justice

5th Judicial Circuit of Florida

**Catherine Latham, Julie Louf
and Lauren Phelps**

Prevention

Breed Middle School, Lynn, Massachusetts

**Kathy Bettinardi-Angres, APN,
MS, RN,**

Treatment

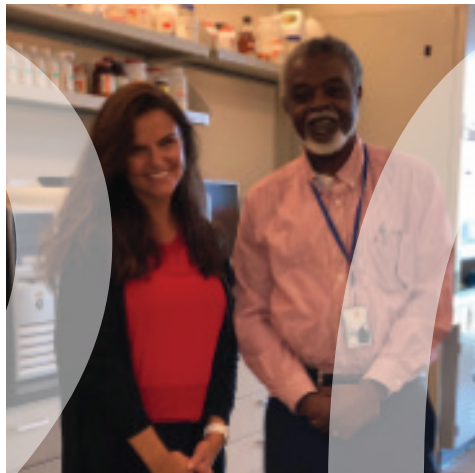
Positive Sobriety Institute, Illinois

Kerry Norton, RN

Treatment for Pregnant and
Postpartum Women

Hope on Haven Hill, New Hampshire







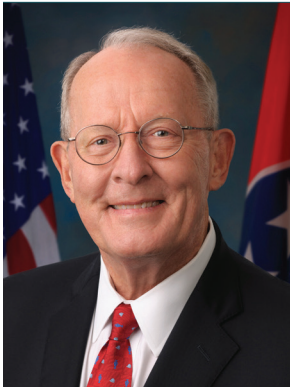


ADVOCACY IN ACTION

This year, the Addiction Policy Forum was honored to recognize a bipartisan and bicameral group of legislators on Capitol Hill who made it their mission to bring their colleagues together to pass landmark legislation on behalf of the millions of Americans affected by addiction. Throughout 2019, we worked closely with our patients and families from around the country to push Congress and the Administration to put these good works into action.



In February, National Advisory Board Member Vicky Cornell testified before the congressional roundtable “Lessons Learned for Recovery: Improving the National Response to the Opioid Crisis” hosted by U.S. House of Representatives’ Bipartisan Heroin and Opioid Task Force. Vicky gave powerful testimony about the devastating impact of substance use disorder and shared the story of her husband, music icon Chris Cornell, and his struggle with addiction.



SENATOR LAMAR ALEXANDER

Tennessee

In keeping with his long record of consistently committed service in a number of offices in Tennessee, Senator Alexander has worked tirelessly to address the addiction crisis. He has stood out as an exemplary leader on the issue by assisting the passage of landmark laws, like the Comprehensive Addiction and Recovery Act and the SUPPORT for Patients and Communities Act. As Chairman of the Senate Committee on Health, Education, Labor and Pensions, Senator Alexander has provided a wealth of expertise to match his compassion for individuals, families, and communities impacted by the crisis.



SENATOR PATTY MURRAY

Washington

As Ranking Member of the Senate Committee on Health, Education, Labor and Pensions, Senator Murray played a vital role in working in a bipartisan, bicameral manner to author legislation to address the addiction crisis. Senator Murray's work on the SUPPORT for Patients and Communities Act was a momentous step forward in the conversation about addiction in the United States. Washington state's senior Senator, Murray's record and conviction encompasses decades of hard-fought advocacy on behalf of families in The Evergreen State, and she brings that same spirit to her legislative work on addiction issues.



REPRESENTATIVE FRANK PALLONE

New Jersey's 6th District

Throughout the 114th and 115th Congress', Representative Pallone has served atop arguably the most powerful committee in the House of Representatives, Energy and Commerce. As Ranking Member, and ultimately Chairman, he helped to oversee the legislative efforts that became the Comprehensive Addiction and Recovery Act, the SUPPORT for Patients and Communities Act, and the 21st Century Cures Act. Few have contributed as greatly to the advancements made on this issue in the last half-decade than the gentleman from New Jersey, and we are forever indebted to him for his efforts.



REPRESENTATIVE GREG WALDEN

Oregon's 2nd District

Staying true to form as a retired radio host, Congressman Walden's voice continues to carry a great deal of weight on Capitol Hill, especially when it comes to the opioid and addiction crisis. As the Chairman of Energy and Commerce in the 115th Congress, he was a leading force behind the passage of the SUPPORT for Patients and Communities Act, the largest piece of opioid legislation ever considered and signed into law by the United States Congress. While this is his last term in Congress, we will never forget his steadfast commitment to our mutual goal of eliminating addiction as a major health problem.



APF PARTNERSHIPS

We need everyone at the table to address addiction. That's why Addiction Policy Forum partners with local, state and national organizations on programs and initiatives.

Key partnerships include:

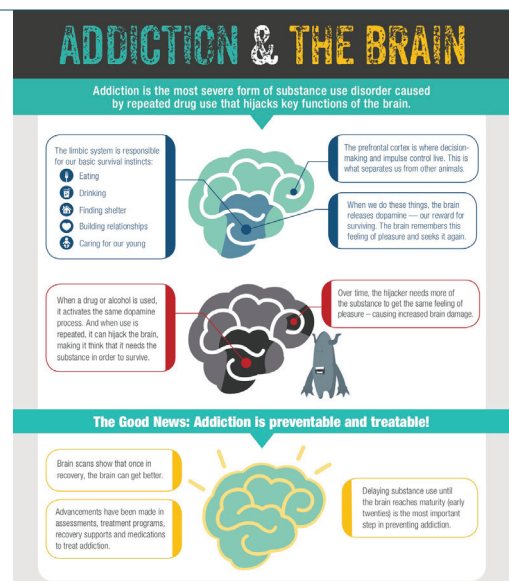


MOSAIC GROUP - FAMILIES STRONG

The evidence is clear, addiction affects more than just the individual who is suffering, it affects the lives of all involved. Families Strong was developed specifically to address this dynamic. It is a support group created for families impacted by substance use disorder. Constructed by the Mosaic Group, this initiative focuses on helping participants develop self-care, build social supports, and learn effective motivational strategies for interacting with a loved one struggling with addiction.

PREVENTION ACTION ALLIANCE - "ADDICTION & THE BRAIN" VIDEO

We partnered with the Prevention Action Alliance on a video to help adolescents better understand how they can more about how to prevent substance use disorders, how addiction can hijack the brain, and ways to find recovery if you develop a substance use disorder. This kid-friendly explainer video, released in June 2019, gives a 4-minute crash-course on addiction.



NATIONAL DISTRICT ATTORNEY'S ASSOCIATION - DISTRICT ATTORNEYS ADDRESSING ADDICTION & ACES

Led by the tireless efforts of District Attorney Jonathan Blodgett of Essex County, district attorneys across the United States have begun to tackle adverse childhood experiences. They recognize that addressing trauma early can help mitigate the effects of these experiences in the hope that fewer children will grow up to be defendants. It is with that in mind that we developed a partnership with the National District Attorneys Association and thus was born the ACES initiative. This effort addresses the impact of childhood trauma and subsequent health and social consequences, strategies to prevent trauma, and innovative approaches to support children and young adults with the high number of Adverse Childhood Experiences (ACEs) across the country.

We also created an online course, "District Attorneys Addressing Addiction," which demonstrates how prosecutors can expand the response to addiction in the community and more. To date, 5,500 district attorneys have been engaged in the ACEs initiative and/or the online course.



YALE SCHOOL OF MEDICINE AND THE AMERICAN COLLEGE OF EMERGENCY PHYSICIANS - E-QUAL INITIATIVE

Emergency departments are often the first place a person suffering harm from opioid use receive any form of treatment. Even though this trend has continued to grow, many emergency departments (EDs) lack access to resources to improve outcomes for patients. To address this issue, we partnered with the Yale School of Medicine and the American College of Emergency Physicians on a two-year grant to fund the creation of an Opioid Initiative for dissemination through the Emergency Quality Network (E-QUAL), a national quality-improvement network of emergency departments.

STATE CHAPTERS

Our volunteers and grassroots community drive our policy, our programs, and our vision. With 50 state chapters and thousands of volunteers nationwide, they are the heart and soul of our work.

In 2019, our state chapters held 86 events nationwide, with support from our wonderful volunteers.

MEET OUR REGIONAL DIRECTORS

Our regional directors lead our mission on the ground by responding to real local needs, guiding our advocacy for a comprehensive response to the addiction crisis.



DOUG GRIFFIN, NEW ENGLAND

Upon the tragic death of his beautiful daughter, Courtney, in 2014, Doug and his wife Pam became determined to get involved to help their community, which had been severely affected by the addiction crisis. In just a few short years, Doug has become a leader in the prevention, treatment, recovery, and advocacy space. Doug travels all over New England delivering presentations on the brain science of addiction, disseminating critical educational materials, participating in conferences, and advocating for a comprehensive response to addiction. He is a Peer Recovery Support Specialist, trained in suicide prevention, and is currently working to become a Certified Recovery Support Worker.



MICHELLE JASKULSKI, MIDWEST

With two adult sons in recovery, Michelle & Darrell Jaskulski are passionate about raising awareness and reducing stigma around substance use disorders in the state of Wisconsin. Partnering with coalitions, community groups, government officials and other key stakeholders, they travel the state attending events and conferences to provide training on and resources for the safe storage and disposal of prescription medications; on overdose prevention and reversal; and sharing their personal experience as impacted family members. They are also currently leading a Families Strong Support Group and a weekly faith-based recovery group.



SIMONE GREENE, SOUTH

Simone Greene is a New Orleans resident and the Regional Director for the South, connecting with volunteers and stakeholders in the Southern region. In her role with Addiction Policy Forum, she has also worked to highlight best practices in the field of addiction. Simone has seen addiction up close and previously worked at a residential treatment facility for adolescent girls. She also has a background in criminal justice and holds a master's degree in forensic and legal psychology.



TL PARKER, WEST

As the Western Director of State Chapters, and a Nevada native, Terrilynn Parker is deeply committed to the mission of the Addiction Policy Forum. Having experienced the impact of addiction in her own family, and the loss of several loved ones, this is not a professional passion for her, it is a personal one. In addition to her role on State Chapters, she is a dedicated team member of the Addiction Resource Center, a portal to help families in crisis, which connects them with needed resources. She is a wife and mother of two amazing boys, ages 21 and 6.

VOLUNTEER SPOTLIGHTS

Our work wouldn't be possible without our volunteers and advocates, the thousands of individuals who donate their time, talents and resources to tackle stigma and improve our response to addiction on the ground. Meet a few of our amazing volunteers:



DONALD MCDONALD

Donald McDonald, MSW, RCP is a Recovery Activist, social worker, and international recovery consultant with clinical, peer recovery, and macro experience. His former roles include NC Statewide RCO Advocacy & Education Director, NC NAADAC affiliate Executive Director, and National Field Director for Faces & Voices of Recovery. Some of his main focus populations are hospital staff, first responders, and detention officers. He recently trained communities in the North East of England, where they particularly enjoyed APF's *What is Addiction?* Series Donald, thank you for your tremendous leadership and commitment to this field!



DIANA HOLLISTER

A year after a cross country move from the Midwest to Colorado in 2009 and after suddenly losing their father, Diana Hollister learned that two out of her four adult children were using heroin. The resources available at that time were few and far between and trying to get them help seemed to be next to impossible. Diana is proud to say her children are now in recovery. A year ago, Diana was introduced to the Addiction Policy Forum. She is trained to facilitate "Families Strong," a support group developed to support families impacted by substance use disorder. Thank you Diana for being such an amazing advocate and volunteer!



CAROL BOYER

Carol Boyer is passionate and committed to addressing addiction. She works in Maryland and throughout the country to raise awareness and improve access to treatment and supports for patients and families. Carol shares with us: "As a volunteer for Addiction Policy Forum since 2017, it has been such an honor for me to collaborate with so many amazing national and local partners, agencies and advocates. As we look forward to 2020, knowing we ARE stronger together, on behalf of Addiction Policy Forum, I welcome more opportunities to collaborate with agencies, organizations and the communities around our great nation to serve those struggling with substance use disorders and mental health challenges." Thank you, Carol!



JIM FREUND

When Jim Freund talks to a group, be it a handful of people or an auditorium packed with hundreds, he shares the same message. His talk is called, "I'm Just A Dad." And while it is accurate that he is a dad, Jim is much more than that. Following the loss of his beloved son Scott, Jim began barnstorming the State of Virginia with a sincerity that touches all who listen. He has had a tremendous impact in a short period of time and continues his advocacy before the state capitol in Richmond, delivers presentations in every nook of the Old Dominion state, while disseminating materials and building lifelong relationships. Thank you, Jim, for all you do. You inspire us.

INNOVATION NOW

The Innovation Now initiative showcases programs and interventions that are transforming the way in which addiction is responded to across the nation. More than the programs, the initiative focuses on the people. Those on the ground who are doing the heavy lifting: the family members, doctors, nurses, teachers, district attorneys, police officers, firefighters, people in recovery and so many more. The goal of the project is to draw attention to the inspiring interventions that should be brought to scale nationwide and to celebrate the people who work so hard to respond to addiction in their communities.

INNOVATION NOW BY THE NUMBERS:

113

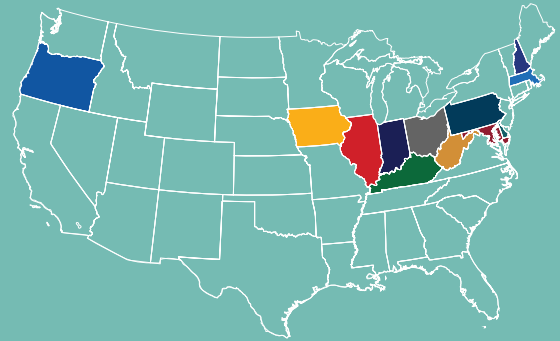
INNOVATIVE
PROGRAMS
HIGHLIGHTED

500+

PEOPLE EVENT
ATTENDEES

**10
MILLION+**

PEOPLE REACHED
THROUGH TRADITIONAL
AND SOCIAL MEDIA



MASSACHUSETTS:

- Lauren Phelps, Breed All Stars
- Julie Louf, Breed All Stars
- Dr. Catherine Latham, Breed All Stars
- Theresa Harmon, To the Moon and Back
- Colin Beatty, Column Health
- Dr. Edward Bernstein, Project ASSERT
- Ludy Young, Project ASSERT
- District Attorney Jonathan Blodgett, Essex County Drug Diversion Program
- Maryanne Frangules, Massachusetts Organization for Addiction Recovery
- Captain Richard Flynn, Arlington Opiate Outreach Initiative



MARYLAND:

- Chief J. Thomas Manger, STEER (Stop, Triage, Engage, Educate and Rehabilitate)
- Lieutenant Jennifer McNeal, STEER (Stop, Triage, Engage, Educate and Rehabilitate)
- Assistant Chief Dave Anderson, STEER (Stop, Triage, Engage, Educate and Rehabilitate)
- Marla Oros, Mosaic Fast Track
- Jennifer Cobin, Anne Arundel Safe Stations
- Chief Allan Graves (retired), Anne Arundel Safe Stations
- Derrick Hunt, Baltimore City Community Risk Reduction Services
- Jeff Long, Baltimore City Community Risk Reduction Services
- Lisa Parker, Baltimore City Community Risk Reduction Services
- Julie Wood Merchant, Kids Like Us
- Jennifer Tuerke, Voices of Hope



NEW HAMPSHIRE:

- Lieutenant Peter Marr, ACERT(Adverse Childhood Experiences Response Team)
- Lara Quiroga, ACERT(Adverse Childhood Experiences Response Team)
- Eric Spofford, Granite Recovery
- Keith Howard, Hope for New Hampshire Recovery
- Chief Robert Cormier, Law Enforcement Against Drugs (LEAD)
- Superintendent Robert Seaward, Law Enforcement Against Drugs (LEAD)
- Kerry Norton, Hope on Haven Hill
- Dr. Daisy Goodman, Moms in Recovery
- Dr. Julie Frew, Moms in Recovery
- Grace Rosado, New Life Home
- Chief Dan Goonan, Safe Stations
- Christopher Hickey, Safe Stations
- Matt Eacott, Aware Recovery Care
- Stephen Randazzo, Aware Recovery Care



- Annette Escalante, New Hampshire Student Assistance Program
- Jill Burke, New Hampshire Student Assistance Program
- Doug Griffin, Mercy Street

WEST VIRGINIA:

- Amy Haskins, Jackson County Anti-Drug Coalition
- Andrea Darr, Handle with Care
- Michael Haney, ProACT (Provider Response Organization for Addiction Care and Treatment)
- Connie Priddy, Huntington Quick Response Teams
- Judge William Thompson, Boone County Drug Court
- Jessica Tackett, Project Hope for Women and Children
- Rebecca Crowder, Lily's Place
- Greg Perry, Recovery Point
- Ronda Eddy, Jefferson Day Report Center
- Dr. James H. Berry



PENNSYLVANIA:

- Devin Reaves, Pennsylvania Harm Reduction Coalition
- Denise Holden, RASE Project
- Jennifer Smith, Pennsylvania Warm Hand-off
- Lynn Patrone, Pennsylvania Department of Corrections
- Secretary John Wetzel, Pennsylvania Department of Corrections
- Steven Seitchik, Pennsylvania Department of Corrections
- District Attorney Stefanie Salavantis, Luzerne County Pre-Arrest Diversion Program
- Amanda Cope, Positive Recovery Solutions
- Marc Cherna, Family Support Centers
- Jose Benito, Prevention Point
- Jeff Hanley, Commonwealth Prevention Alliance



DELAWARE:

- Dr. Terry Horton, Project Engage
- Dan Maas, Hero Help
- Lieutenant Jacob Andrews, Hero Help
- Erin Goldner, Hope Street
- Elizabeth Romero, Delaware START
- Daniel Elkins, Delaware Prevention Coalition
- Kontal Copeland, Delaware Hope Commission Winner's Circle
- Jeanne Keister, AtTack Addiction
- Don Keister, AtTack Addiction
- Diane Tisdell, New Expectations



ILLINOIS:

- Eric Guenther, A Way Out
- Pamela Rodriguez, Family Recovery and Reunification Program
- Kathy Angres, Positive Sobriety Institute
- Dr. Daniel Angres, Positive Sobriety Institute
- Michelle Worobiec, TASC Specialized Case Management
- Riley Blithe, Operation Snowball
- Dora Wright, Chicago Recovering Communities Coalition
- John Wright, Chicago Recovering Communities Coalition
- Chief Steven Howell, Safe Passage
- Alison White, Safe Passage
- Deana Elmore, Decatur Moms and Babies
- Jane Moskus, Decatur Moms and Babies
- Shelith Hansbro, Decatur Moms and Babies



IOWA:

- Andrea Storjohann, Primary Health Care
- Rod Courtney, CRUSH
- Kathy Brogla, Heart of Iowa
- Sarah Ziegenhorn, Iowa Harm Reduction Coalition
- Officer Lindsey Powers, Eastern Iowa Heroin Initiative
- Sergeant Al Fear, Eastern Iowa Heroin Initiative
- Tammy Hoyman, Employee and Family Resources
- Angie Asa-Lovstad, Alliance of Coalitions for Change
- Patrick Coughlin, Bridges of Iowa



INDIANA:

- Ellen Drazen, Belden Pathways to Employment
- Justin Phillips, Overdose Lifeline
- Rachelle Gardner, Hope Academy
- Brandon George, Indiana Addiction Issues Coalition
- Judge Wendy Davis, HOPE Probation
- Robin Newhouse, Indiana University Grand Challenge
- Jennifer Walthall, Indiana 211 OpenBeds® Program
- Paul Miller, Montgomery County Mobile Integrated Healthcare Program
- Amber Reed, Montgomery County Mobile Integrated Healthcare Program
- Becky Savage, 525 Foundation



OREGON:

- Brent Canode, The Alano Club of Portland
- Eric Anderson, Clackamas County Transition Center
- Julia Pinsky, Max's Mission
- Dr. Andrew Mendenhall, Central City Concern
- Dr. Honora Englander, Improving Addiction Care Team (IMPACT)
- Maggie Bennington-Davis, Project Nurture
- Pam Pearce, Community Living Above
- Dr. Todd Korthuis, Oregon HOPE Study
- District Attorney John Hummel, Goldilocks Program



KENTUCKY:

- Erin Smead, Kentucky START (Sobriety Treatment and Recovery Team)
- Jason Merrick, Kenton County Detention Center
- Jennifer Hancock, Freedom House
- Cecil Watkins, Courtrooms to Classrooms
- Jennifer Kelley, Young People in Recovery - Louisville, KY
- Tara Moseley-Hyde, Young People in Recovery - Louisville, KY
- Rob Sanders, H.E.A.R.T (Heroin Expedited Addiction Recovery Treatment)
- Jennifer "Punkin" Stepp, Bullitt Opioid Addiction Team (BOAT)
- Rob Perez, DV8 Kitchen
- Diane Perez, DV8 Kitchen
- Nancy Hale, Operation UNITE
- Shelley Elswick, Voices of Hope



OHIO:

- Assistant Chief Will Mueller, Colerain Township Quick Response Team
- Fawn Gadel, Ohio START (Sobriety, Treatment, and Reducing Trauma)
- Joey Supina, Sandusky Artisans Recovery Community Center
- Mary Supina, Sandusky Artisans Recovery Community Center
- Josh Arnold, Talbert House
- Neil Tilow, Talbert House
- Judge Frederick Moses, Hocking County Vivitrol Drug Court
- Kyle Clark, Wood County Educational Service Center
- Milan Karna, Wood County Educational Service Center
- Mark North, Wood County Educational Service Center
- Sheriff John Tharp, Lucas County Drug Abuse Response Team (DART)
- Lori Erion, Families of Addicts
- Kathleen Herath, Nationwide Substance Free Workplace Program
- Jennifer Belemu, Heartland High School
- Rosalyn Quarto, Heartland High School
- Lieutenant Matthew Parrish, RREACT (Rapid Response Emergency Addiction and Crisis Team)
- Sandra Wagner, Her Story
- Whitney Caudill, Her Story
- Shelly Bornstein, Hope United
- Travis Bornstein, Hope United
- Marti Taylor, OneFifteen
- Marcie Seidel, Prevention Action Alliance
- Chad Jester, Ohio Opioid Education Alliance
- Margo Spence, First Step Home





SUPPORT THE ADDICTION POLICY FORUM'S WORK

You can support our programs and initiatives to help patients and families impacted by addiction into 2020 and beyond. With your tax-deductible contribution, we will continue to help patients and families in crisis and tackle the stigma around addiction.

HOW TO MAKE A CONTRIBUTION

- Visit the Addiction Policy Forum website: www.addictionpolicy.org/donate
- Make a Corporate Match www.addictionpolicy.org/donate
- Text ENDSTIGMA to 52886
- Mail a donation:

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